



reach

(as of January 2017)

facebook

Followers: **8,000 & Growing**
 People Engaged: **142,476**
 Average Engagement Rate: **7%**
 Monthly Engagement Rate: **22%**
 (engagements/reach)
 Total Impressions: **3,900,000**

blog

Pageviews: **44,000**
 Avg. Page View Per Visit: **3.04**

television segment

TV Households per Month: **42,000**



online audience

81% of engaged audience
are women

13% are between ages **25-34**
17% are between ages **35-44**
20% are between ages **45-54**
17% are between ages **55-64**



services

Speaker
 Recipe Development
 Sponsored Posts
 Brand Ambassadorships
 Television Segments
 Live Video

www.chefallis.com

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Mayetta, KS



Chef Alli has been stirring up a love of farm fresh cooking across her home state of Kansas for more than a decade. As a speaker, storyteller, and Kitchen Crusader, she is constantly seeking opportunities to connect with home-cooks everywhere, sharing information, techniques, recipes, and telling the real story of American agriculture from her firsthand experience!

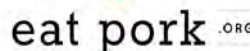
Through daily social media interaction, an extensive resource blog for home-cooks, a weekly local television segment, and frequent speaking engagements and cooking classes, Chef Alli has become a household name among her many followers.



"As our KOC State Conference speaker, Chef Alli superseded my expectations in every way. She is faithful, honest, and compassionate and it shows in the way she interacts with her audience." - Shannon Nichol

Chef Alli's Client List:

To view a complete list of clients, visit www.ChefAllis.com.



Chef Alli and her husband, Pat, along with their three sons, live in rural Northeast Kansas where they raise cattle and enjoy country living.